



PRESS INFORMATION - PRESS RELEASE
COMMUNIQUÉ DE PRESSE - COMUNICADO DE PRENSA
INFORMAÇÕES PARA A IMPRENSA

Simply heavenly: Grip fountain pen in Sky Blue

Cheerful and sophisticated at the same time - this is the double effect of a colour that is one of the favourites of creative people and prolific writers: Sky Blue is considered classically elegant, but also euphoric. Because, according to colour psychology, the brighter a sky blue is, the freer we feel.

The fresh colour update for the desk or pencil case includes among others Grip pencils with the tried-and-tested nubs, erasers, sharpening boxes with an ergonomic triangular shape and compasses. In addition to notebooks and pencils, the Grip 2010 fountain pen in Sky Blue is particularly popular. It provides truly heavenly writing comfort - with its characteristic soft grip zone, stainless steel nib, available in F, M and B, and sophisticated ink-nib combination that makes it glide across paper with unique smoothness.



Grip 2010 Harmony fountain pen in Sky Blue: 17,50 EUR

Grip 2010 Harmony gift set metal case, fountain pen & ballpoint pen in Sky Blue: 21,00 EUR